

Privacy Policy

This Privacy Policy ("Policy") explains how Verb Wise Solutions ("we," "us," or "our") collects, uses, and protects personal information obtained from users ("you" or "your") of our copywriting services and associated website. We are committed to protecting your privacy and ensuring compliance with all applicable UK data protection laws, including the Data Protection Act 2018 and the General Data Protection Regulation (GDPR).

Information We Collect

We may collect personal information from you when you use our services or interact with our website. The types of personal information we may collect include:

Name, email address, and contact details

Information provided voluntarily through forms or communications

Payment and billing information (if applicable)

Use of Personal Information

We use the personal information we collect for the following purposes:

Providing our copywriting services and fulfilling your requests

Communicating with you regarding your projects and inquiries

Processing payments and invoices (if applicable)

Improving our services and website functionality

Complying with legal obligations

Sharing of Personal Information

We respect your privacy and do not sell, rent, or share your personal information with third parties for their marketing purposes. However, we may share your information in the following situations:

With trusted third-party service providers who assist us in delivering our services (e.g., payment processors, project management tools)

When required by law or to protect our legal rights

With your consent, if necessary for a specific purpose

Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Policy or as required by law. We will securely dispose of or anonymize your data when it is no longer needed.

Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, loss, misuse, or alteration. However, please note that no data transmission or storage method can guarantee absolute security.

Your Rights

You have certain rights regarding your personal information, including the right to access, correct, or delete your data. You may also have the right to restrict processing and object to processing under certain circumstances. To exercise your rights or for any privacy-related inquiries, please refer to our Privacy and Cookie Policy or contact us using the information provided below.

Cookie Policy

Our website uses cookies and similar technologies to enhance your browsing experience. By using our website, you consent to the placement of cookies as described in our Cookie Policy. For more information on how we use cookies and how you can manage your preferences, please refer to our Cookie Policy.

Third-Party Websites and Services

Our website may contain links to third-party websites or services. We have no control over their privacy practices and are not responsible for the content or privacy policies of such websites. We encourage you to review the privacy policies of any third-party sites you visit.

Updates to this Policy

We may update this Policy from time to time to reflect changes in our practices or legal requirements. The updated Policy will be posted on our website, and the revised date will be indicated. We encourage you to review this Policy periodically.

Contact Us

If you have any questions, concerns, or requests regarding this Policy or our privacy practices, please contact us at charlie@verbwisesolutions.com

By using our services or accessing our website, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and disclosure of your personal information as described herein, including the use of cookies as outlined in our Cookie Policy.

Last Updated: 30/06/2023